

# Shenandoah Apple Blossom Festival®

## Miss Apple Blossom Festival Pageant 2012 Souvenir Program Book Advertising Rate Schedule

### Ad Size

Patron Listing .....	\$25.00*	_____
1/4 Page = 3 5/8" W x 4 7/8" D .....	\$60.00	_____
1/2 Page = 6 3/8" W x 4 7/8" D .....	\$85.00	_____
Full Page = 7 5/8" W x 10" D. ....	\$125.00	_____
Contestant Sponsorship .....	\$150.00	_____
Inside Cover .....	\$175.00	_____
Back Inside Cover. ....	\$150.00	_____
Outside Back Cover .....	\$225.00	_____

### Scholarship Fund

Bronze = \$50 to \$99 .....	_____
Silver = \$100 to \$499 .....	_____
Gold = \$500 to \$999 .....	_____
Platinum = \$1,000 to \$4,999 .....	_____
Diamond = \$5,000+ .....	_____

Advertising will be in the official Miss Apple Blossom Pageant Program Book. **The deadline for ad copy is October 1, 2011.** Newspaper mats are NOT ACCEPTABLE copy. Camera ready copy or supplied PDF files is advisable for better printing.  
\*Please enclose payment with order.

### ORDER FORM

Scholarship Amount Given to Fund \_\_\_\_\_

-or- Ad Size Desired \_\_\_\_\_

- Same Copy as 2011     
  Copy Enclosed     
  Copy to be sent NO LATER THAN October 1, 2011

Name of Firm \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone/Fax \_\_\_\_\_

Signature of Approving Officer \_\_\_\_\_

Title of Approving Officer \_\_\_\_\_

\_\_\_\_\_ Payment/Scholarship Enclosed      Date \_\_\_\_\_

\_\_\_\_\_ Send Invoice

Please fill in form completely. Please retain yellow copy for your records.  
Please return white and pink copies to & make check payable to:

**Shenandoah Apple Blossom Festival, Inc.®**  
 135 North Cameron Street  
 Winchester, VA 22601-4727  
 Telephone: (540) 662-3863  
 Fax: (540) 662-7274  
 Website: www.thebloom.com

#### For Office Use Only

Ad Copy: \_\_\_\_\_

Date: \_\_\_\_\_

Amount: \_\_\_\_\_

Cash: \_\_\_\_\_ Ck# \_\_\_\_\_