



2012 Events and Parade Route

Fri.-Sat., April 27-28, 2012
 9 United Bank Bloomin' Wine Fest
Monday, April 30, 2012
 44 Kimberly's Pumps and Peasars
Wednesday, May 2, 2012
 1 Pro-Am Golf Tournament
 29 Sponsors Reception - Virginia National Bank
 28 Chevrolet Bloomin' Bow Tie Presentation
Thursday, May 3, 2012
 2 Westminster-Canterbury Breakfast Walk
 4 The Willows at Meadow Branch Young At Heart Dance
 40 Valley Health Business at the Bloom Lunch
 5 The Village at Orchard Ridge Queen's Dinner
 6 Schenck Foods Firefighters' Reception
 42 Sheetz Thursday Night Fever

Fireworks
WINC 92.5 FM
RUGS DIRECT
 The Nation's Leading Source for Area Rugs
Shenandoah Valley Orthodontics
 Kids Bloomin' Mile
Jim Stutzman
 CHEVROLET-CADILLAC CO.
ValleyHealth
10K REGISTRATION
3 abc Flagship Station
ECS LLC MID-ATLANTIC
Grandstand Sponsor

GRAND
 Home Furnishings
 Festival Transportation Sponsor

Sprint
 Tent
ValleyHealth



STAY & PLAY: For Ticket & Hotel packages visit www.thebloom.com

Westminster Canterbury
 SHENANDOAH VALLEY



Apple Blossom Carnival
 Apple Blossom Souvenirs & Tickets
 15 Weems Lane
 Next to Buffalo Wild Wings
 To order tickets
 Call 540-398-7999
 Sponsored by
PIFER COMPANIES

Best Western
CHEVROLET
 presents the **Grand Feature Parade Division Sponsors**



Friday, May 4, 2012
 3 Concert Band Competition
 7 Jazz Ensemble Competition
 FF V.F.I.S. Fire Truck Rodeo
 20 Prayer Branch

10 Chevrolet Old Town Midway
 11 Walmart Bloomers' Luncheon
 12 Ladies' Luncheon
 35 BB&T Men's Commonwealth Luncheon
 13 Stag Luncheon presented by Miller Lite
 14 Coronation of Queen Shenandoah LXXXV

31 Shenandoah Valley Orthodontics Loans
 Kids Bloomin' Mile
 FP Firefighters' Parade
 16 Union First Market Bank Queen's Ball
 32 Jim Stutzman Chevy-Cadillac Life's A Beach Party

Saturday, May 5, 2012
 17 Wells Fargo Sports Breakfast
 18 Kraft Foods Weekend in the Park Spring Expo
 19 Valley Health 10K Race

30 Apple Federal Credit Union Street Show
 GP Chevrolet Grand Feature Parade
 21 Square Dance
 23 Saturday Night America: Grove's Winchester Harley-Davidson Southern Rock Party

Sunday, May 6, 2012
 22 Oldies Rock 'n' Roll Dance
 24 Bluegrass Festival
 25 Hood FunDay in the Park
 26 NAPA Car Show

34 Apple Blossom Carnival
 41 WXVA 610 Arts & Crafts
 45 Subaru Shenandoah Valley Boat & RV Show

Bank of Clarke County **Washington Area Chevy Dealers** **White House** **Trex** **Sprint**
 The official wireless provider of the Festival Volunteers