

SHENANDOAH APPLE BLOSSOM FESTIVAL®
 2023 Artisans and Crafters Application
 Friday, April 28 and Saturday, April 29, 2023

Contact:	
Name _____	
Company Name _____	EIN (or SSN #) _____
Street Address _____	
City, State, Zip _____	
Phone numbers Mobile: _____ Daytime: _____	
Email: _____	Website: _____

Category:			
Did you participate in the 2022 Festival? Yes No		Price Range \$ _____ - \$ _____	
Art/Photography	Decorative Painting	Leather	Would you like to participate in the optional juried competition by our judges? Yes No How many vehicles will you bring? _____ Trailer? Yes No Will you be participating in both days? Y / N If not, which day? _____
Bags	Fabric	Outdoor	
Baskets	Floral	Pottery	
Candles	Food	Wood	
Children's Items	Furniture	Other	
Clothing	Glass		
Country/Primitive	Jewelry		

Space:

SPACE (All spaces are outside) Two Day Show		
Size	No Insurance	Insurance
10' x 12'	\$225.00	\$125.00
10' x 20'	\$300.00	\$200.00
SPACE (All spaces are outside) One day Show		
Size	No Insurance	Insurance
10' x 12'	\$175.00	\$ 75.00
10' x 20'	\$225.00	\$125.00

Insurance Information
 ___ I/We do **NOT** have a commercial liability policy.
 Please pay **No Insurance Rate**

___ I/We attest that I/we hold a commercial policy that will be used as first insurance in the event of an incident directly related to my products or my property at this festival. Please pay **Insurance Rate**

Signed: _____

Temporary Business License \$30.00 (For all vendors without a current City of Winchester Business License.)

Total Amount Enclosed \$ _____

Space is limited. First come, first served

Please submit:	
Completed Application with Photos no larger than 8 x 10 If paying with a Check, make payable to SABF	If not completing on-line, please MAIL TO: Shenandoah Apple Blossom Festival® 135 North Cameron St Winchester, VA 22601
Phone: 540-662-3863 Email: btaylor@thebloom.com	

We understand that the Shenandoah Apple Blossom Festival® is not liable for the injury to persons participating in its events or to spectators/visitors, and/or damage to the vehicles or personal property. Further, we have reviewed the rules, regulations, and policies of the Shenandoah Apple Blossom Festival® and the Artisans and Crafts Show. By signing below agree, if we participate, to comply with them as prescribed and to indemnify and agree to hold the Shenandoah Apple Blossom Festival® and the City of Winchester harmless from any and all liability arising from our participation in the Festival.

Signed: _____ Date: _____

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Event Dates/Hours	<ul style="list-style-type: none"> • Friday, April 28 (3:00 pm to 10:00 pm) & Saturday, April 29 (11:00 pm to 6:00 pm) • Event Check in: 11:30 am on Friday, April 28th and 7:30 am on Saturday, April 29th (only one check in is required). • You must be set up and ready for business by 2:30 pm on Friday, April 28th and by 10:30 am on Saturday, April 29th.
Application Deadline	<ul style="list-style-type: none"> • Monday, March 13, 2023 • Payment by check is due with mail application submission. If not accepted, refund will be issued by check and photos will be returned. • Payment by credit card is due with online application submission. If not accepted, refund will be issued by check and photos will be returned. • You will be notified by the committee no later than April 1, 2023 of acceptance/decline. All decisions are final. • Prior acceptance does not guarantee acceptance in this event.
Photos	<ul style="list-style-type: none"> • Photos must accompany each application to be considered. • A minimum of 3 color photos are needed: two of items to be sold and one of booth display. • Photos will be returned if accompanied by a self-addressed stamped envelope.
Refunds	<ul style="list-style-type: none"> • May be given before March 31, 2023 with written notice. No refunds after that date.
Equipment	<ul style="list-style-type: none"> • Exhibitors/vendors are required to supply their own tent/canopy and all equipment/supplies including tables, chairs, and display materials. • Staking into the pavement, tying tents to trees, or anchoring to buildings are NOT permitted. A minimum of 40 lbs. weight per tent leg is required for all tents. Failure to anchor tents with minimum weight requirements will result in immediate removal from event without any refunds.
Displays and Exhibits	<ul style="list-style-type: none"> • All displays, storage and activity must be confined within the designated space and not extending beyond the space assignments. • Vendor space assignments and set up procedures will be mailed after April 1, 2023. • Exhibitors/Vendors will be responsible for cleanup and for any and all damage caused by their stands, employees or vehicles. • Night security will be available only within the fenced off areas. • Frederick County Ordinance prohibits camping and/or sleeping at the fairgrounds.
Electricity	<ul style="list-style-type: none"> • Electricity is available in a limited number of crafter spaces. These spaces will be available on a first come, first served basis.
Taxes and Other Fees	<ul style="list-style-type: none"> • Each vendor/exhibitor is responsible for collecting and reporting all Local and VA State sales tax associated with their sales. 5.3% for non-food. • Each vendor is responsible for paying their own taxes. • Vendors without a current City of Winchester, VA business license will be required to submit an additional \$30 temporary vendor fee. The Festival will collect this fee and submit it to the City on your behalf.
Insurance	<ul style="list-style-type: none"> • Commercial Liability insurance is required by the Festival's organizers. Vendors who have their own policy will be asked to submit a certificate of insurance. Vendors who do not carry insurance will be covered under the Festival's policy. There is a higher entrance fee.

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Set up/Tear Down	<ul style="list-style-type: none"> • Set-up and breakdown times will be strictly enforced. • There is no vehicle access to the event area after the specified set up times. • If the exhibitor fails to be present and ready to go at the specified times, it will be considered as a “NO SHOW” and their space will be eliminated. No late set-up will be allowed. No refunds. • Breakdown is not to begin until the end of the festival on Saturday. • Vehicles are not permitted into the festival area until all patrons have left the area.
Parking	<ul style="list-style-type: none"> • Vendors will be shown where to park at check in.
Use of Festival logo/name Miscellaneous	<ul style="list-style-type: none"> • The exhibitor agrees that the trademarks, trade names, logos, service marks and symbols of the Shenandoah Apple Blossom Festival, Inc.® (“Festival”) constitute the valuable property rights of the Festival and shall at all times be subject to the strict control of the Festival. • Any use of the Festival’s trade name, trademarks, logos, service marks or symbols must first be approved in writing by Festival. • The Festival intends to provide a relaxed environment for patron and artist interactions. • There will be an extensive advertising campaign and exposure of the festival on the nationally recognized Shenandoah Apple Blossom Festival, Inc.® website, https://thebloom.com/. • Utilization of newspaper, posters, festival brochures, social media, local television and radio coverage will advertise the event prior to the weekend. • Vendors are encouraged to promote their participation in this event with their clientele at other events.
Conduct	<ul style="list-style-type: none"> • Any unruly behavior or failure to comply with the stated rules by the exhibitors or their assistants will mean immediate expulsion from the event and will eliminate the exhibitor from future shows. • Shenandoah Apple Blossom Festival, Inc.® reserves the right to make final interpretations of all rules. • Absolutely no pets allowed in the event area. • No alcohol or smoking is permitted on the premises.