

# SHENANDOAH APPLE BLOSSOM FESTIVAL®

## DOWNTOWN MIDWAY CONCESSION

### APPLICATION PROCEDURE

**APPLICATION DEADLINE: MARCH 22, 2023**

**NO REFUNDS AFTER APRIL 3, 2023**

#### **Return:**

1. Completed application
2. Check payable to Shenandoah Apple Blossom Festival (SABF) for each separate event
3. Color photograph of unit(s)
4. Certificate of Insurance

Food vendors must enclose insurance certificate stating Shenandoah Apple Blossom Festival® as an additional insured and non-food vendors must enclose a certificate of insurance.

#### **Fee for Midway Space & Food Concessions**

**\$500.00** per space (10' length and up to 10' deep)

*\$10.00 per foot for each additional linear foot\**

Example: 20' trailer = \$500.00 + \$100.00 = \$600.00.

**\$30.00 fee for all vendors who do not have a current City of Winchester business license.**

*\*No Charge for electricity\* Some vendor locations may need an electrical cord up to 150'*

*\*IF APPLICATION IS NOT ACCEPTED, REFUND WILL BE ISSUED BY CHECK.*

#### **RULES AND REGULATIONS**

- Any persons selling without a license or permit will be prosecuted to the fullest extent of the law.
- Food Concessionaires who are accepted to participate in the Festival will be sent a health permit form. It is important that you complete and return that form immediately upon receipt to the Frederick-Winchester Health Department. You will not be permitted to operate without it! **NOTE: APPLICATIONS NOT RECEIVED AT LEAST 30 DAYS PRIOR TO THE FESTIVAL MAY BE TURNED DOWN!!**
- Any unit with electrical power is required to have a fire extinguisher within its assigned area.
- All vendors must carry General Public Liability with a minimum limit of \$300,000. Food vendors' Liability Insurance Policy must include Products Liability Insurance. Food vendors must include the Shenandoah Apple Blossom Festival® on their policy as an **"Additional Insured"**. When returning completed application, vendor must furnish current evidence of insurance (Certificate of Insurance), complying with requirements stated in this condition, this is a requirement prior to being accepted.  
**\*\*\*NO EXCEPTIONS WILL BE MADE\*\*\***
- Not responsible for the loss of power or other acts of God.
- Vendors will be responsible for clean-up and for any and all damage caused by their stands, employees or vehicles.
- All vendors will be responsible for collecting and reporting their own state and local taxes.  
5.3% Non-food or 11.3% Food
- Vendors without a current City of Winchester business license will be required to submit an additional \$30 itinerant merchant fee. The Festival will collect this fee and submit it to the City on your behalf. If you have a business license, please submit a copy with the application.

- All games considered illegal by the committee will be ejected from the Festival. (Examples: Razzle [Grind Store] Swinger, Scissors Bucket, Flat Store, Pig Pens, etc.).
- Drug-related items (i.e., roach clips, etc.) or dangerous prizes (i.e., knives, etc.) are NOT permitted. Also, no smoke bombs can be sold.
- Pornographic material is NOT permitted.
- No LIVE animals can be given as prizes.
- A two (2) foot walkway must be kept clear at all times at one end of your space.
- Winchester City Ordinance prohibits camping and/or sleeping in concession booths.
- **Staking into the pavement, tying tents to trees, or anchoring to buildings are NOT permitted.**
  - **A minimum of 40 lbs. weight per tent leg is required for all tents.**
- Vendors are expected to maintain high standards of cleanliness among their employees. Further, the general appearance of the stand, equipment, and employees will be a factor in the committee's decision to accept a vendor for future festivals. UNIFORM ATTIRE FOR EMPLOYEES IS REQUIRED.
- The concessionaire agrees that the trademarks, trade names, logos, service marks and symbols of the Shenandoah Apple Blossom Festival® constitute the valuable property rights of the "Festival" and shall at all times be subject to the strict control of the Festival. Any use of the Festival's trade name, trademarks, logos, service marks or symbols must first be approved in writing by the Festival.
- **All food vendors in temporary structures must empty oil fryers each night.**
- Any vendor cooking under a tent must have a tent that has a label stating that it is flame retardant material and meets the Virginia Fire Code.
- All vendors are responsible for sub-vendors. Sub-vendors must meet the same requirements as vendors and all rules and regulations apply. (Including insurance)
- Game vendors must wear one color shirt with the name of vendor printed on the shirt.
- Provide photograph of tent/trailer with advertising. Apple Blossom Festival reserves the right to limit the height of advertising.
- All vendors must comply with all local, state, federal and Apple Blossom regulations for all equipment and tents.
- Available spaces will be filled on a first come, first reviewed basis. Locations from previous years are not guaranteed.
- All vendors must have signage indicating (in large legible writing) pricing of each item being sold.

**\*\*\*An application for each trailer, tent or spot must be completed. If you want to include each space on one application, please list below the exact dimensions of your truck, trailer or the size spot that you will need for each unit.**

Spot 1 _____	Spot 6 _____	Spot 11 _____
Spot 2 _____	Spot 7 _____	Spot 12 _____
Spot 3 _____	Spot 8 _____	Spot 13 _____
Spot 4 _____	Spot 9 _____	Spot 14 _____
Spot 5 _____	Spot 10 _____	Spot 15 _____

**DOWNTOWN MIDWAY CONCESSION APPLICATION/HANDLEY FOOD AREA**

Shenandoah Apple Blossom Festival®

135 N. Cameron Street

Phone: (540) 662-3863

Winchester, VA 22601

[www.thebloom.com](http://www.thebloom.com)

Friday, May 5, 2023 and Saturday, May 6, 2023

Office Use Only:

Date Rec'd \_\_\_\_\_

Check # \_\_\_\_\_

Amount \_\_\_\_\_

Insurance \_\_\_\_\_

Photo(s) \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

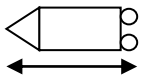
Phone: Office :(\_\_\_\_\_) \_\_\_\_\_ Cell :(\_\_\_\_\_) \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web Site: \_\_\_\_\_

\*24 Hour Emergency Contact and Phone Number: \_\_\_\_\_

EIN # (or SSN#): \_\_\_\_\_ Do you have a City of Winchester Business License? \_\_\_\_\_

Size of Space Requested \_\_\_\_\_ (Exact Dimensions Required—Include tongue and any baskets hanging, etc. Refer to diagram)



Type of Stand:  Tent  Trailer  Truck  Other \_\_\_\_\_

If trailer/truck, what side will you serve from? (Street side only)  Serve Driver Side  Serve Passenger

- Staking into the pavement, tying tents to trees, or anchoring to buildings are NOT permitted.
- A minimum of 40 lbs. weight per tent leg is required for all tents.
- Tents where food is being cooked must meet Virginia fire codes.

Electricity Required:  Yes  No **VERY IMPORTANT\*** Number of Amps \_\_\_\_\_

110  220 **Some vendor locations may require an electrical cord up to 150'.**

**Complete List of Products to Sell:**

FOOD (Only items listed and approved by SABF will be permitted to be sold) \_\_\_\_\_

NON-FOOD \_\_\_\_\_

\*\*\*Vendors will not be allowed to set up without copy of Certificate of Insurance listing Shenandoah Apple Blossom Festival® as additional insured\*\*\*

**Unit Fee: \$500.00 for a 10'Length x 10'Deep space**

Prices must be clearly displayed in large readable numbers/letters.

\_\_\_\_\_ Additional Footage- **\*\$10.00 per additional foot over specified area\***

\_\_\_\_\_ \$30 Itinerant Merchant Fee (If you don't have a current Winchester business license.)

\_\_\_\_\_ **Total Enclosed**

\*\*\*\*\*PLEASE INDICATE ANY SPECIAL REQUESTS OR COMMENTS ON THE REVERSE SIDE\*\*\*\*\*

Please enclose the following:

- Completed Application (Advertising greater than 10' in height must be approved with application. Please send photo and dimensions)
- Check(s) (If you decide to pay with a credit card, there will be a \$10 fee per spot.)
- Photo(s)
- Insurance: **Non-Food Vendor** (Proof of Insurance) / **Food Vendor** (List Shenandoah Apple Blossom Festival® as Additional Insured)
- Copy of City of Winchester Business License (if applicable)

**Application Deadline: March 22, 2023**

By signing I/we understand that the Shenandoah Apple Blossom Festival, Inc.® is not liable for injury to persons participating in the parades, spectators or damage to vehicles and personal property. Further, we have reviewed the rules, regulations, and policies of the Shenandoah Apple Blossom Festival, Inc.® and agree, if we participate, to comply with them as prescribed, and to indemnify and agree to hold the Shenandoah Apple Blossom Festival, Inc.® and the City of Winchester harmless from any and all liability arising from our participation in the Festival. The Shenandoah Apple Blossom Festival® is not responsible or liable for the quality or performance of products sold by the participants.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Office Use Only

Approved

Declined

Date \_\_\_\_\_