

94th S H E N A N D O A H
Apple Blossom Festival®
 April 23 - May 2, 2021

2021 SOUVENIR PROGRAM BOOK Advertising Rate Schedule

Ad Size	Dimensions	Cost	Color
_____ Inside Front Cover	8.75" wide x 11.25" deep	\$1,250	
_____ Inside Back Cover	8.75" wide x 11.25" deep	\$1,250	
_____ Back Cover	8.75" wide x 11.25" deep	\$2,500	
_____ 2 Page Spread	17.25" wide x 11.25" deep	\$1,500	All Ads are In Full-Color
_____ Full Page	8.75" wide x 11.25" deep	\$ 800	
_____ Half Page	7.5" wide x 4.875" deep	\$ 600	
_____ Third Page Vertical	2 3/8" wide x 10" deep	\$ 425	
_____ Third Page Horizontal	7.5" wide x 3.1875" deep	\$ 425	

Price is based on providing direct-to-plate ready **DIGITAL CMYK 300dpi FILES** (no film accepted). **FILE FORMATS ACCEPTED:** Acrobat PDF, Illustrator AI or EPS, Photoshop PSD. All artwork must be embedded/flattened, and fonts converted to outlines. There will be an additional charge for correcting any file that is not CMYK at the rate of \$85/hr. Creative services are available at an additional charge of \$85/hr for designing ads, you may contact the designer at the email address listed below for an estimate. Please call with any questions before submitting. Not responsible for errors occurring in PDFs submitted as ads. **Publisher and Word files NOT accepted.**

ADVERTISING COPY:

- Email ad directly to graphic designer: Erik Zimmerman erik@whitespiderinc.com
- Please use same ad as last year
- Ad to be sent by Friday, February 12, 2021

Firm Name: _____

Address: _____

Contact Person: _____ Phone: _____

Signature: _____ Date: _____ Email: _____

PAYMENT:

- Our check for \$ _____ is enclosed
(Make check payable to Shenandoah Apple Blossom Festival®)
- Please invoice.

MAIL TO: Shenandoah Apple Blossom Festival®
 135 North Cameron Street
 Winchester, VA 22601
 (540) 662-3863

FOR OFFICE USE	
Invoice Date:	_____
Payment Date:	_____
Check#:	_____
Amount:	_____