

**SHENANDOAH APPLE BLOSSOM FESTIVAL®
2023 United Bank Bloomin' Wine Fest
Winery/Cidery – APPLICATION**

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This is the back of application form. To be used by applicant for additional information if necessary

SHENANDOAH APPLE BLOSSOM FESTIVAL ®
2023 United Bank Bloomin' Wine Fest: Winery/Cidery
RULES & REGULATIONS

Event Dates/Hours	<ul style="list-style-type: none"> Friday, April 28, 2023 - 3:00 pm to 10:00 pm. <i>Tasting hours: 3:00pm to 9:30pm</i> Saturday, April 29, 2023 - 11:00 am to 6:00 pm. <i>Tasting hours: 11:00am to 5:30pm</i>
Application Deadline	<ul style="list-style-type: none"> March 1, 2023 Payment by check is due with mail application submission. Check deposit will not be made until notification of acceptance of application. If not accepted, check will be returned. Payment by credit card is due with online application submission (\$10 processing fee applies). If not accepted, refund will be issued by check. You will be notified by the Bloomin' Wine Fest Committee no later than March 16 of acceptance/decline. All decisions are final. Acceptance in prior years does not guarantee acceptance in this year's event.
Refunds	<ul style="list-style-type: none"> No Refunds will be given. Rain or Shine Event.
Taxes and Other Fees	<ul style="list-style-type: none"> Vendors without a current City of Winchester business license will be required to submit an additional \$30 itinerant merchant fee. The Festival will collect this fee and submit it to the City on your behalf. Each vendor/exhibitor is responsible for collecting and reporting all Local and VA State Sales tax associated with their sales.
Remote Licenses	<ul style="list-style-type: none"> Wineries/Cideries are responsible for obtaining their own remote license from VA ABC prior to the event. A copy of the license must be provided to the Bloomin' Wine Fest Committee at check in on the day of the event. The remote license must be displayed in each stand serving wine/cider at the event.
Insurance Provide evidence of insurance.	<ul style="list-style-type: none"> All exhibitors must carry General Public Liability with a minimum limit of \$1,000,000. Exhibitors' Liability Insurance Policy must include Products Liability Insurance. Exhibitor must include the "Shenandoah Apple Blossom Festival, Inc.®" on their policy as an "Additional Insured". When returning completed application, vendor must furnish current evidence of insurance complying with requirements stated in this condition, this is a requirement prior to being accepted. You may add the Festival as additional insured after you have been accepted. Have your insurance agency fax a copy of coverage to the Festival headquarters upon acceptance no later than April 1, 2023. No exceptions will be made. Exhibitors are responsible for their own display in case of loss or damage. The Shenandoah Apple Blossom Festival, Inc.® is not responsible for the loss of power or acts of God. The Shenandoah Apple Blossom Festival, Inc.® is not responsible for anything lost or stolen.
Sales of Wines	<ul style="list-style-type: none"> Sales of unopened bottles, cased wine/cider and vineyard accessories may be sold from 3:00 pm to 10:00 pm on Friday, and 11:00 am to 6:00 pm on Saturday, given the winery's/cidery's remote license covers the hours. Open bottle sales must end on Friday at 9:30 pm, and on Saturday at 5:30 pm. Any winery/cidery not abiding by the tasting shut-off rules will be asked to leave or not allowed back next year.
Pouring Fees	<ul style="list-style-type: none"> Shenandoah Apple Blossom Festival, Inc. ® Bloomin' Wine fest agrees to provide each guest winery/cidery a payment of \$100.00 total for the two days. This is in compliance with VA ABC event regulations, and will serve as reimbursement for all wines/ciders poured in tastings for the attending public. Payment for pouring fee will be made upon receipt of an invoice from each participating winery/cidery within 2 weeks of the Bloomin' Wine Fest event. Submit invoice to: SABF, 135 N. Cameron Street, Winchester, VA 22601
Ice	<ul style="list-style-type: none"> Ice will be available for purchase.
Electricity	<ul style="list-style-type: none"> Electricity is extremely limited. Use of personally-owned QUIET generators is permitted. If using one, you must indicate that on the application. NOTE: SABF reserves the right to immediately terminate use of your generator if there are any complaints or safety concerns. If requesting electricity, specify your needs on the special requests section of the application. A \$100 fee will apply for use after the committee assesses your electrical needs to determine availability. Bring sufficient cords to hook your electric to the power source. Festival contracts with certified electricians responsible for all electrical hookups and unhookups. DO NOT unhook yourself.

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Set up/Tear Down	<ul style="list-style-type: none"> • Set-up and break down times will be strictly enforced. • The exhibitor's space must be occupied by 1:00 pm on Friday and 10:00 am on Saturday. Gates close at 1:00 p.m. on Friday, any late arrival must dolly in to their location. • If the exhibitor fails to be present and ready to go at the specified times, it will be considered as a "NO SHOW" and their space will be eliminated. No late set-up will be allowed. • Breakdown is not to begin until the end of the festival each day. • Vehicles are not permitted into the festival area until all patrons have left the area.
Equipment A mandatory requirement for weighting tents. Failure to comply results in immediate removal from event.	<ul style="list-style-type: none"> • Exhibitors/vendors are required to supply their own tent/canopy and all equipment/supplies including tables, chairs, and display materials. • Water is accessible through one centrally located fire hydrant with bib. It is recommended you bring your own potable/non-potable water. • All units selling food must have potable water with a spigot and bucket for water drainage. • Staking into the pavement, tying tents to trees, or anchoring to buildings are NOT permitted. A minimum of 40 lbs. weight per tent leg is required for all tents. Failure to anchor tents with minimum weight requirements will result in immediate removal from event without any refunds. • Tables are to be covered to the ground and storage and supplies are to be covered. • The display must be weighted, sturdy, safe and clean. • Tents are to be flame retardant. • All units must have fire extinguishers per Fire Marshall Regulations.
Displays and Exhibits	<ul style="list-style-type: none"> • All displays, storage and activity must be confined within the designated space and not extending beyond the space assignments. • All exhibitors/vendors are expected to maintain a high standard of cleanliness among their employees. Further, the general appearance of the stand, equipment, and employees will be a factor in the committee's decision to accept exhibitor in future events. • Professional signage must be displayed. • Exhibitor's space assignments are final decisions of the committee. • Exhibitors/Vendors will be responsible for clean-up and for any, and all damage caused by their stands, employees or vehicles. • Night security will be available only within the fenced off areas. • Winchester City Ordinance prohibits camping and/or sleeping in the exhibit area.
Parking	<ul style="list-style-type: none"> • There is no close-in/on-site parking available. • Vendors are requested not to park on Cameron Street near the entrance of the event. • Parking meters in downtown are monitored on Fridays until 6pm, meter feeding is prohibited per City Code. Parking meters are free on Saturdays. • Daily parking is available in any of the four downtown parking garages for a fee. • Parking garages height clearance is 6 feet.
Festival Passes	<ul style="list-style-type: none"> • Four (4) complimentary festival wine glasses/tasting passes will be given to each exhibitor/vendor with proof of legal drinking age (21) with valid ID. • No drinking while pouring. • Non-drinking admission passes will be given to exhibitors/vendors for their employees. • The Festival is pleased to offer additional glasses/drinking passes for employees which may be purchased for the discounted gate admission fee of \$15.00
Use of Festival logo/name Miscellaneous	<ul style="list-style-type: none"> • The exhibitor agrees that the trademarks, trade names, logos, service marks and symbols of the Shenandoah Apple Blossom Festival, Inc.® ("Festival") constitute the valuable property rights of the Festival and shall at all times be subject to the strict control of the Festival. • Any use of the Festival's trade name, trademarks, logos, service marks or Symbols must first be approved in writing by Festival. • Vendors are encouraged to promote their participation in this event with their clientele at other events.
Conduct	<ul style="list-style-type: none"> • Any unruly behavior or failure to comply with the stated rules by the exhibitors or their assistants will mean immediate expulsion from the event and will eliminate the exhibitor from future shows. • Shenandoah Apple Blossom Festival, Inc.® reserves the right to make final interpretations of all rules.
No Pets	<ul style="list-style-type: none"> • Absolutely NO PETS allowed in the event area.